SPEAKER TED BRINK COMPANY BRINK MOTORSPORT

#### TOPIC THE ROAD TOWARDS SUSTAINABLE MOTORSPORT





# CONTENT

- What is STCC and Brink Motorsport
- A new STCC 2023
- Environmental Sustainability







## STCC

- Scandinavian Touring Car Championship 1996
- The Swedish national championship in racing
- Touring cars = rebuilt road cars

# **BRINK MOTORSPORT**

- Scanian racing team since 1976
- In STCC since 2017, first championship title 2019
- Will run three Tesla Model 3 in STCC 2023







## STCC 2023 – A NEW STCC

100% electrified race cars

Takes the sport to the cities

Most powerful STCC cars in history



# 100% ELECTRIFIED RACECARS





# NEW AUDIENCE -RACE IN THE CITIES

- Helsingborg will host the first ever electric STCC City race
- Gothenburg and one more city will be added 2024
- Geographical spread from southern to northern Sweden





### THE SHOW MOST POWERFUL STCC CARS IN HISTORY

MORE POWER + REAR WHEEL DRIVEN + ALL TORQUE AT ONCE

= GREATER CHALLENGE FROM THE DRIVER

BETTER ENTERTAINMENT



## FOCUS AREAS

# 01

#### ENTERTAINMENT

WE STRIVES TO PROVIDE THE MOST SPECTACULAR ENTERTAINMENT IN SCANDINAVIA



#### INNOVATION

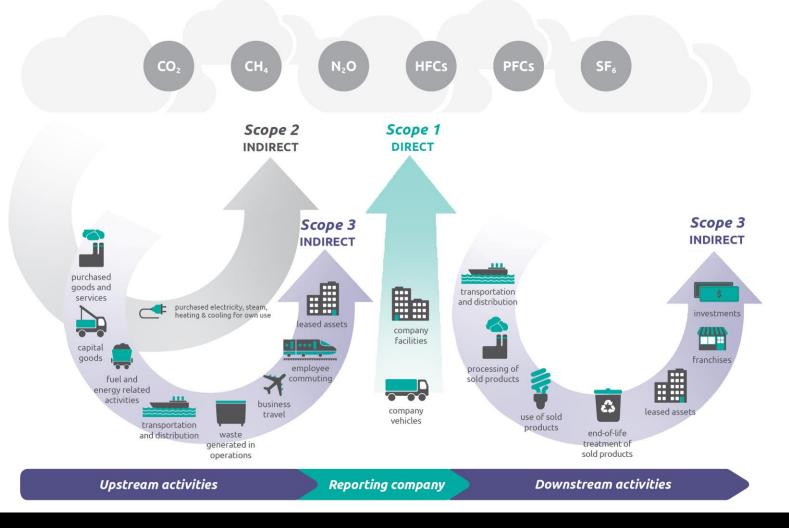
STCC WILL BE THE WORLDS FIRST NATIONAL RACING SERIE TO GO 100% ELECTRIC 03

#### SUSTAINABILITY

WE WILL INSPIRE TO ELECTRIFY THE SOCIETY



## **ENVIRONMENTAL SUSTAINABILITY**



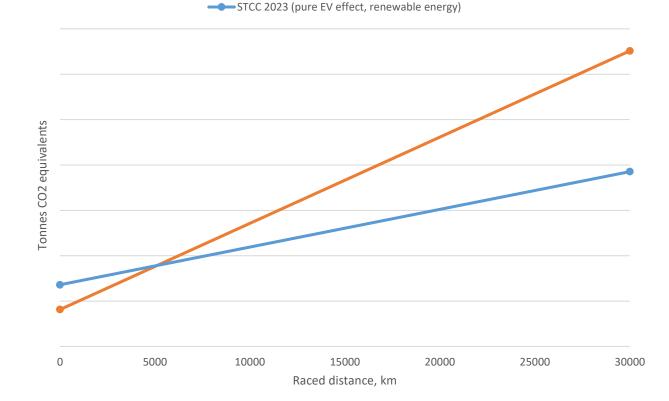


## **SCOPE 1** CHANGE IN CO2 FOOTPRINT BY ELECTRIFICATION

The batteries significantly increases carbon footprint pre use-phase

One season ≈ 3000 km

Break even during second season



STCC 2022, ICE



## **SCOPE 2** ENERGY AND CHARGING

#### At home

- Solar cell system that produce more than we use

#### At track

- Energy storage systems 4 x 575kWh = 2300 kWh for 12 cars
- Charged with renewable energy
- Transported to the tracks with bio-fueled trucks (BEV trucks not legal)
- Movable DC-chagers for all teams, 2X60kW







## **SCOPE 3 - UPSTREAM** REUSE, RETHINK, REDUCE

#### REUSE

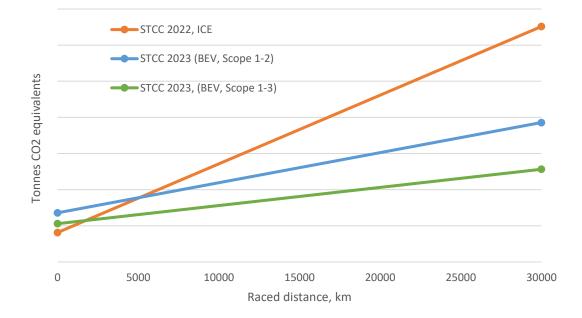
Recycled chassis – 6 tonnes less CO2 equivalents

#### RETHINK

Move away from Carbon fiber gives 85% reduced carbon footprint on body panels

#### REDUCE

Move from racing slick tyres to high volume street tyres – reduces tyre based CO2 emissions with 40%

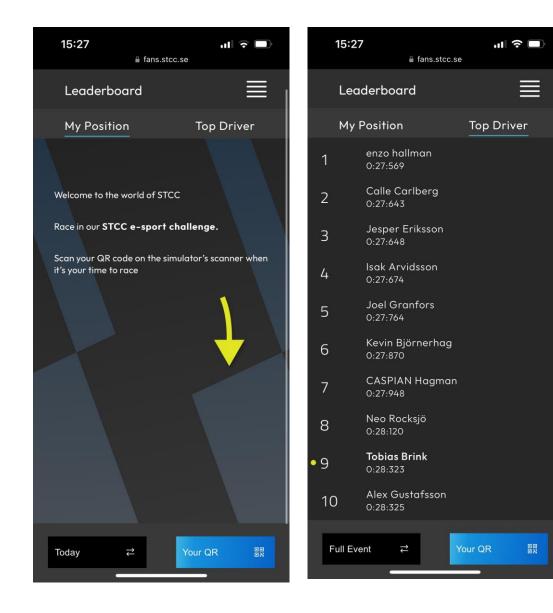




### **SCOPE 3 - DOWNSTREAM** DIGITALIZE

STCCs DIGITAL FANZONE:

#### FANS.STCC.SE PLUS.STCC.SE





### SUSTAINBILITY AS A VALUE ENABLER

72%

of C-suite executives view ESG as a revenue enabler rather than cost center

> Source: IBM Institute of Business Value - The ESG conundrum



## TRANSFORMING THE SOCIETY

Road based transportation contributes with a third of all the CO2 emissions in Sweden *Naturvårdsverket* 

Lowering the emission from the transportation sector is a prerequisite to reach the climate targets *The Swedish Government* 

21% of the Swedish citizens consider buying a fully electric car the next time they purchase a car EY Mobility Consumer Index 2022 study, May 2022

Brink Motorsport will influence the Swedish society to speed up the transformation into an electrified vehicle fleet and as a consequence contribute to that Sweden reach the climate targets



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MOTORSPORT

2023

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