SPEAKER TED BRINK COMPANY BRINK MOTORSPORT

TOPIC THE ROAD TOWARDS SUSTAINABLE MOTORSPORT





CONTENT

- What is STCC and Brink Motorsport
- A new STCC 2023
- Environmental Sustainability







STCC

- Scandinavian Touring Car Championship 1996
- The Swedish national championship in racing
- Touring cars = rebuilt road cars

BRINK MOTORSPORT

- Scanian racing team since 1976
- In STCC since 2017, first championship title 2019
- Will run three Tesla Model 3 in STCC 2023







STCC 2023 – A NEW STCC

100% electrified race cars

Takes the sport to the cities

Most powerful STCC cars in history



100% ELECTRIFIED RACECARS





NEW AUDIENCE -RACE IN THE CITIES

- Helsingborg will host the first ever electric STCC City race
- Gothenburg and one more city will be added 2024
- Geographical spread from southern to northern Sweden





THE SHOW MOST POWERFUL STCC CARS IN HISTORY

MORE POWER + REAR WHEEL DRIVEN + ALL TORQUE AT ONCE

= GREATER CHALLENGE FROM THE DRIVER

BETTER ENTERTAINMENT



FOCUS AREAS

01

ENTERTAINMENT

WE STRIVES TO PROVIDE THE MOST SPECTACULAR ENTERTAINMENT IN SCANDINAVIA



INNOVATION

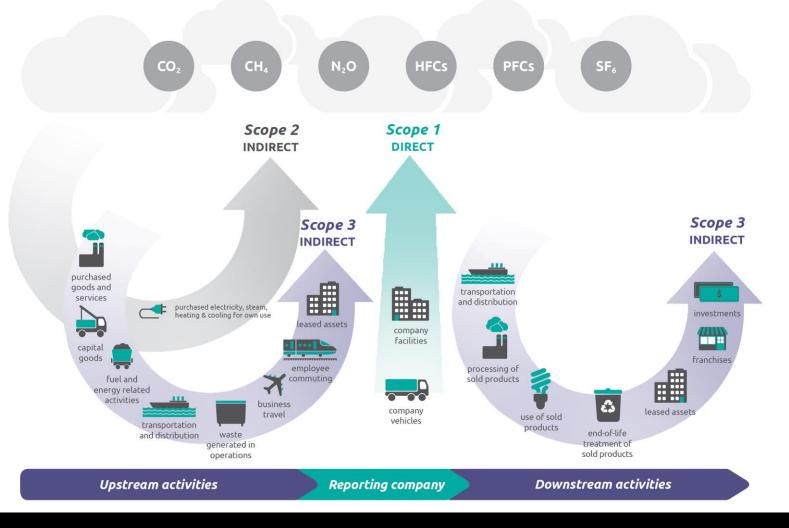
STCC WILL BE THE WORLDS FIRST NATIONAL RACING SERIE TO GO 100% ELECTRIC 03

SUSTAINABILITY

WE WILL INSPIRE TO ELECTRIFY THE SOCIETY



ENVIRONMENTAL SUSTAINABILITY



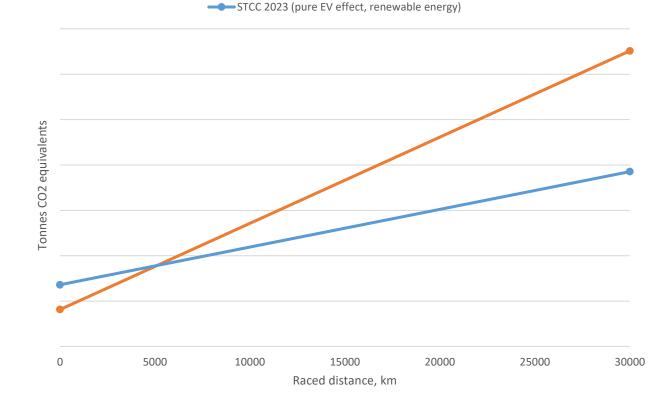


SCOPE 1 CHANGE IN CO2 FOOTPRINT BY ELECTRIFICATION

The batteries significantly increases carbon footprint pre use-phase

One season ≈ 3000 km

Break even during second season



STCC 2022, ICE



SCOPE 2 ENERGY AND CHARGING

At home

- Solar cell system that produce more than we use

At track

- Energy storage systems 4 x 575kWh = 2300 kWh for 12 cars
- Charged with renewable energy
- Transported to the tracks with bio-fueled trucks (BEV trucks not legal)
- Movable DC-chagers for all teams, 2X60kW







SCOPE 3 - UPSTREAM REUSE, RETHINK, REDUCE

REUSE

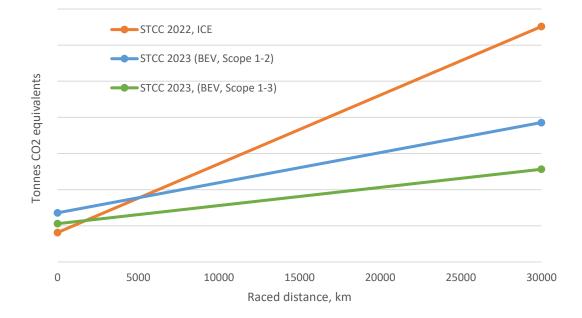
Recycled chassis – 6 tonnes less CO2 equivalents

RETHINK

Move away from Carbon fiber gives 85% reduced carbon footprint on body panels

REDUCE

Move from racing slick tyres to high volume street tyres – reduces tyre based CO2 emissions with 40%

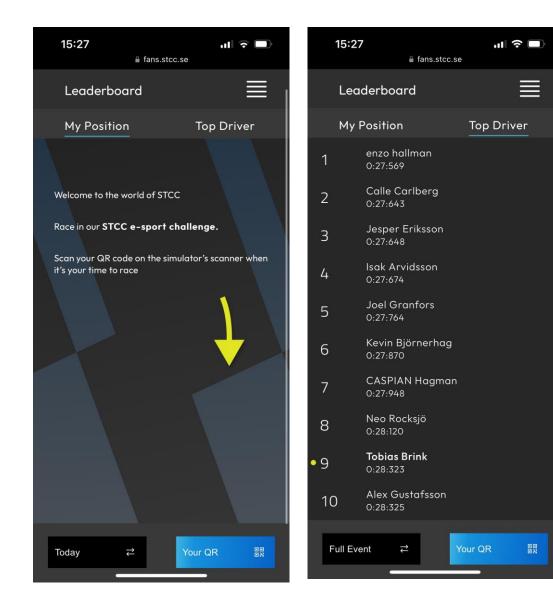




SCOPE 3 - DOWNSTREAM DIGITALIZE

STCCs DIGITAL FANZONE:

FANS.STCC.SE PLUS.STCC.SE





SUSTAINBILITY AS A VALUE ENABLER

72%

of C-suite executives view ESG as a revenue enabler rather than cost center

> Source: IBM Institute of Business Value - The ESG conundrum



TRANSFORMING THE SOCIETY

Road based transportation contributes with a third of all the CO2 emissions in Sweden *Naturvårdsverket*

Lowering the emission from the transportation sector is a prerequisite to reach the climate targets *The Swedish Government*

21% of the Swedish citizens consider buying a fully electric car the next time they purchase a car EY Mobility Consumer Index 2022 study, May 2022

Brink Motorsport will influence the Swedish society to speed up the transformation into an electrified vehicle fleet and as a consequence contribute to that Sweden reach the climate targets



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MOTORSPORT

2023

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